



In our partnership with ABC News, we've taken the traditional news experience and reinvented it.



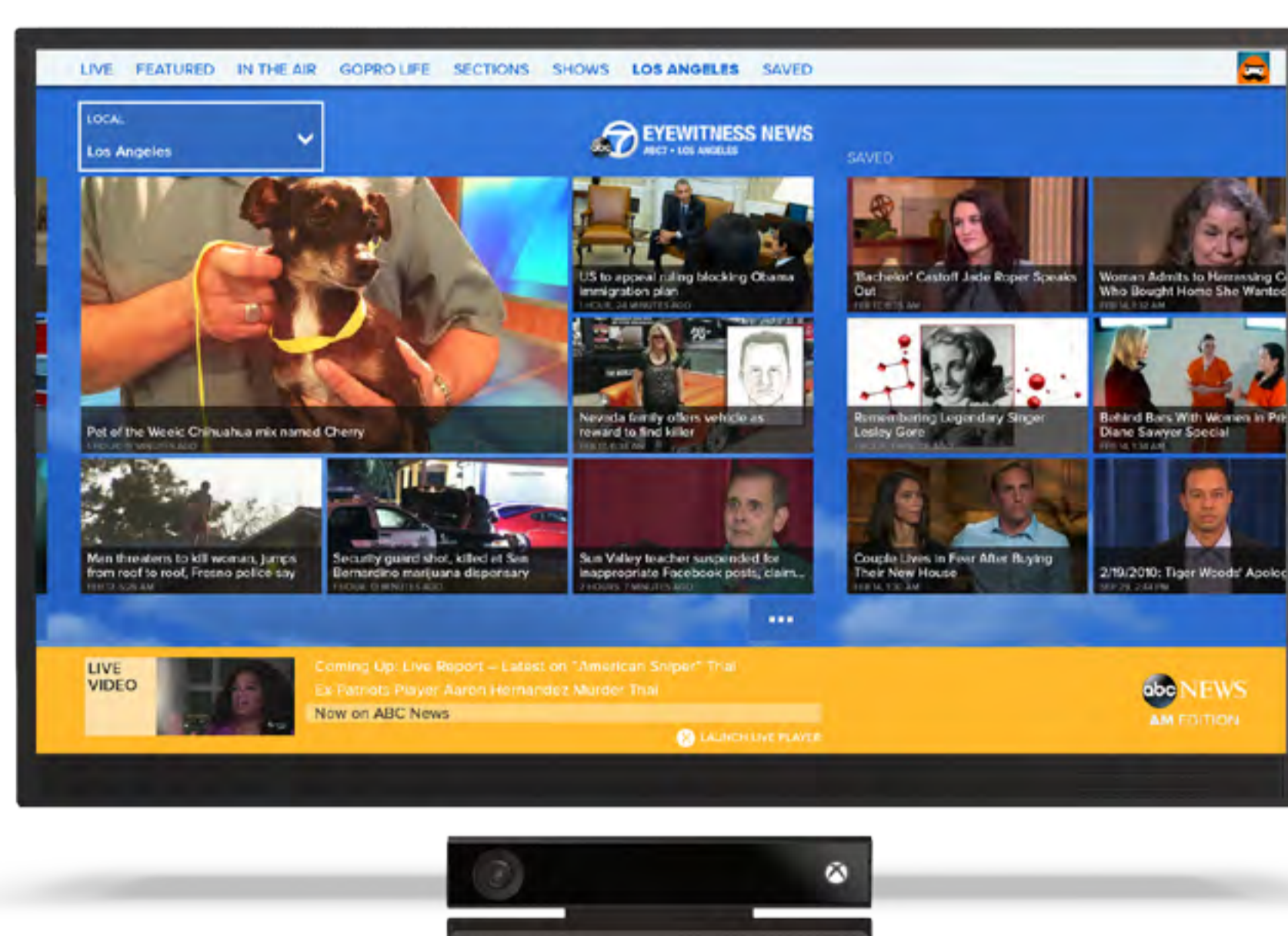
## Dynamic, Adaptable Interface and Layout

The interface environment will adapt to fit the time of day, the day of the week, the events of the time and the selected region. Intro videos, background animations, a breaking news bar and day parting are just some of the adaptable features that we've added to enhance immersion within the news experience.



## Powerful Feature Controls

Viewers of ABC News have more control over their experience than ever before with added functionalities that leverage the platform. Squeezeback, for example gives users control over the news by arranging the following content segments however they choose, while also being recommended content based on their viewing history patterns.



## Effective Sorting, Recommendations and Access to Content

Users are given complete control over what content they are presented and this was a priority in our design process. We've built in multiple embedded players, the ability to save videos and a powerful recommendation system to make that possible.