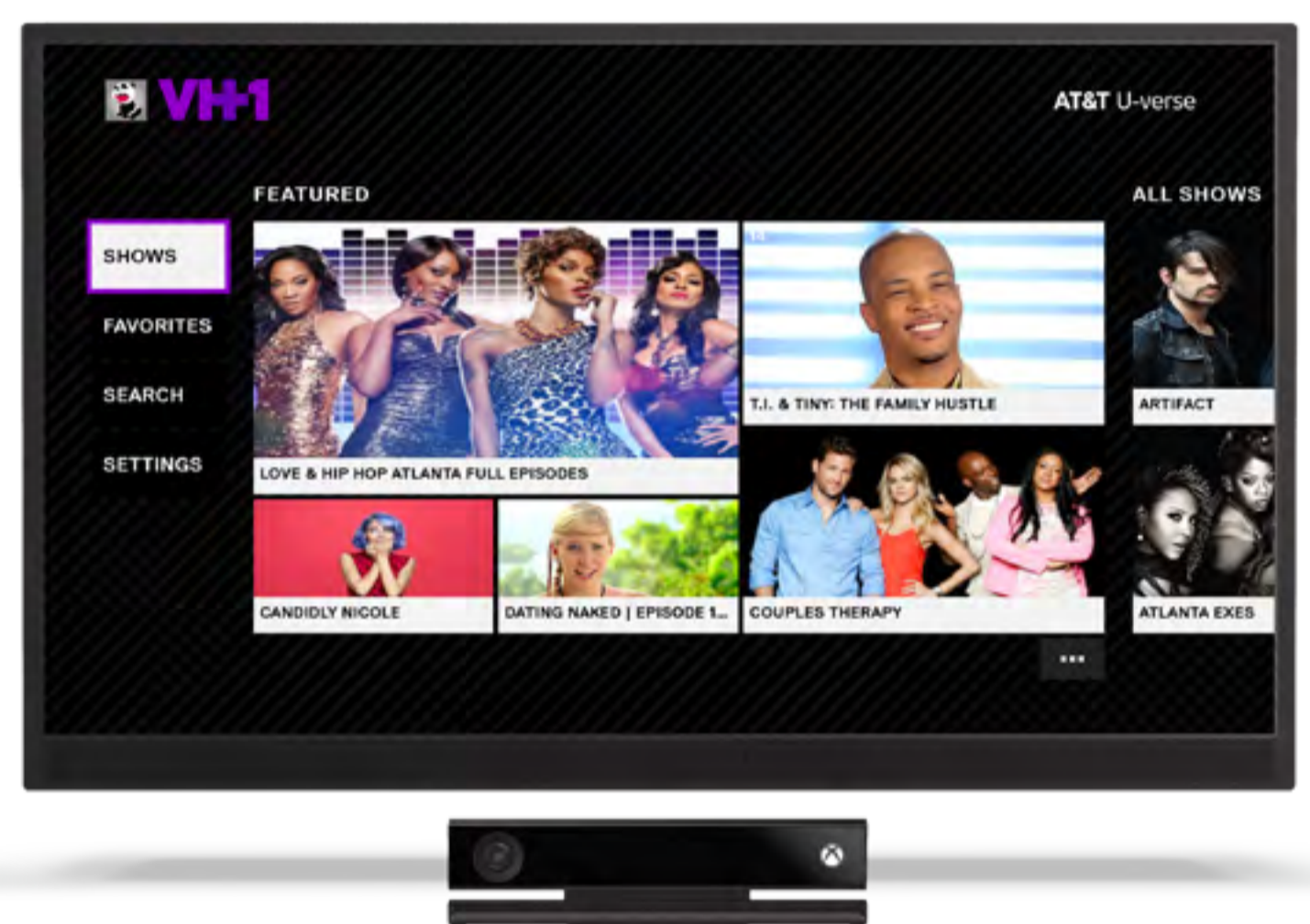# VIACOM

Our expertise in media application development has allowed us to work with some of Viacom's most prominent brands time and time again.
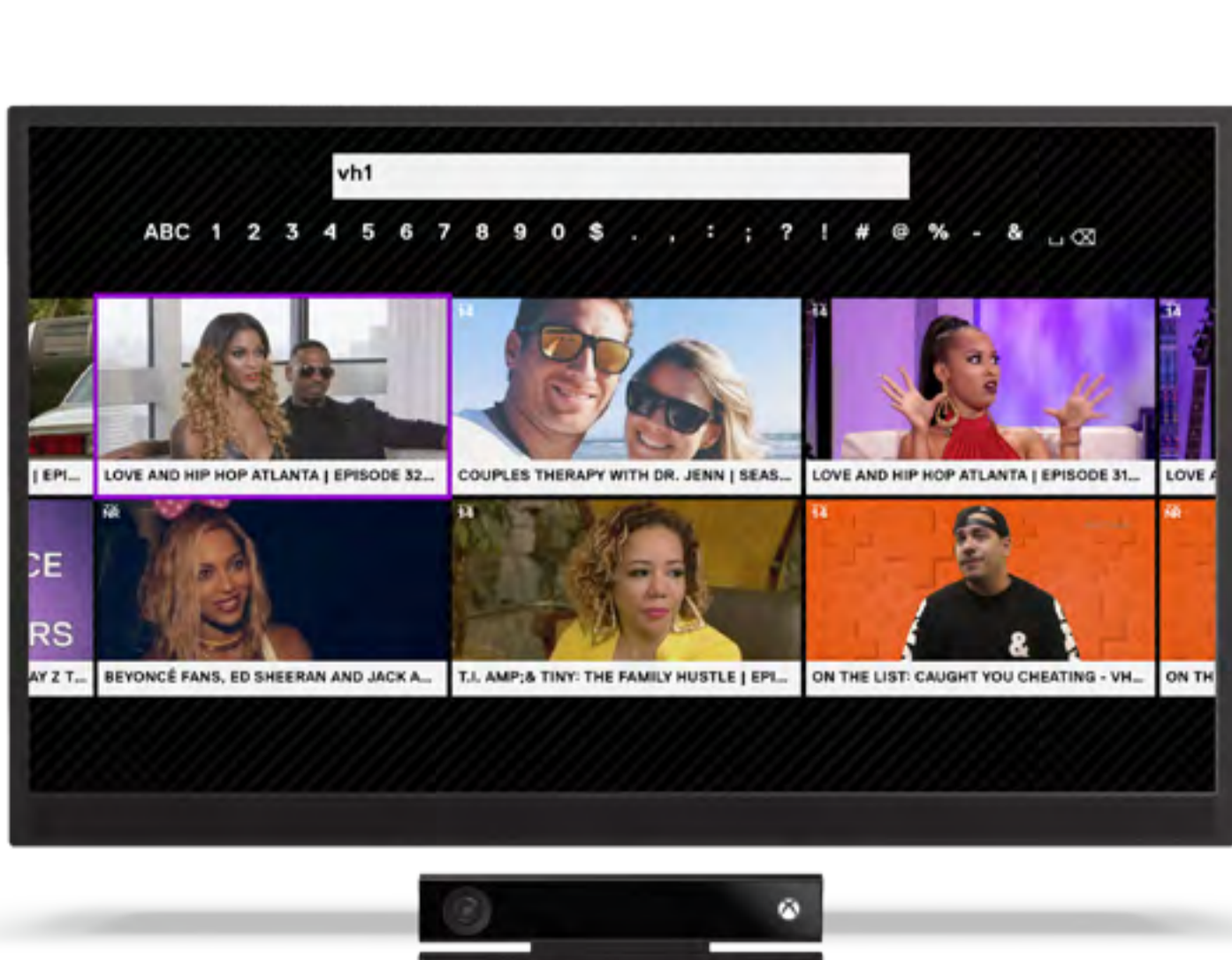

Three Apps; One Feature-Filled Framework

For efficiency in work and costs, all three Viacom applications on the Xbox One were built on the same back-end framework and reskinned on the front-end.

Feed-Driven Interface

The content layout for each Viacom Xbox One and Xbox 360 application is client-controlled, offering freedom and flexibility as to how clients wish to display their products.

Embedded Web Analytics with SiteCatalyst

We leveraged Adobe's powerful Omniture Catalyst Analytics for enterprise solutions, such as gathering market analysis and retrieving slices of useful usage data from the app.